

# MAJA TOMIC

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## PROFILE

Graphic designer with five-plus years producing print-ready packaging, featured props, posters, and branded visual systems for major streaming productions – Apple TV+, Hulu/Disney+, HBO, FOX, Paramount+, and Peacock. Specialist in print production from concept to vendor-ready files, with strong illustration and hand-lettering skills.

## SOFTWARE

Photoshop  
 Illustrator  
 InDesign  
 HTML  
 Generative AI tools

## DESIGN & ILLUSTRATION

Print & pre-press  
 Packaging  
 Brand identity  
 Logo design  
 Digital + freehand  
 Hand-lettering  
 Custom type  
 Screenprinting

## WORKFLOW

Cross-functional  
 Fast-paced production  
 Legal clearance  
 Vendor coordination

## EDUCATION

**B.A. (Honours), Film & Media Studies**  
 QUEEN'S UNIVERSITY · 2020  
**Certificate, Online Media Studies**  
 QUEEN'S UNIVERSITY

## EXPERIENCE

JUN 2021  
 – PRESENT

### Graphic Designer / Assistant Art Director (Graphics)

DIRECTORS GUILD OF CANADA – CONTRACT, FILM & TELEVISION

- Designed key visual assets and featured props (packaging, signage, posters, branded set dressing) for major streaming productions; many appeared as anchor on-camera elements in featured scenes.
- Worked closely with production legal teams to ensure broadcast compliance, including rights, trademarks, and creative substitutions.
- Owned print production end to end: prepared press-ready files (cut and die lines, embedded assets, outlined live text, bleeds), coordinated with external print vendors.
- Translated production design direction into cohesive visual systems across full sets under tight, evolving shoot schedules.

2024  
 – PRESENT

### Freelance Designer

SELECTED INDEPENDENT PROJECTS

- Designed Instagram content and social-first graphic assets for private clients, one including a local sports brand.

MAY 2018  
 – MAY 2019

### Graphic Design & Marketing Manager

STUDIO Q, AMS QUEEN'S UNIVERSITY · KINGSTON, ON

- Led a team of student graphic staff and volunteers, assigning and overseeing commissioned design work for clients across campus.
- Produced social media content and supported brand consistency across multiple ongoing accounts.

## SELECTED PRODUCTIONS

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APR – SEPT  
2025

### Tell Me Lies, Season 3

HULU / DISNEY+ · 2ND ASSISTANT ART DIRECTOR (GRAPHICS)

Produced numerous key visual assets and featured props across multiple sets.

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MAR – APR  
2025

### Welcome to Derry, Season 1

HBO / MAX · GRAPHIC DESIGNER

Sole graphic designer on reshoots for a three-person art department led by Oscar winner Paul Austerberry.

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SEPT 2024  
– FEB 2025

### Devil in Disguise: John Wayne Gacy

PEACOCK · TRAINEE → 2ND ASSISTANT ART DIRECTOR (GRAPHICS)

Promoted mid-production. Extensive key visual assets, hand-made featured props, full-set graphic packages.

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FEB – OCT  
2022

### Accused, Season 1

FOX · ASSISTANT ART DIRECTOR (GRAPHICS)

Produced featured and background graphics; learned full legal clearance workflow; prepared press-ready vendor files.

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2021  
– 2022

### Circuit Breakers, Season 1

APPLE TV+ · TRAINEE ASSISTANT ART DIRECTOR

Created background visual assets; managed drawing distribution; supported art department on research and asset organization.

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